

DEALER PROGRAM

Information Guide

Live
Your Life Fully!

Enjoy
True Success!

Love
Every Minute!

51

SMART REASONS
TO BECOME A
TYENT DEALER!



"Now, I not only make money but I also
make difference in people's lives!"

IRA SOEBROTO
AIM Wellness
Water Company



Three Separate Billion Dollar Industries

Come Together to Create

ONE EXPLODING INDUSTRY

THE PERFECT COMBINATION

The best time to plant a tree was
20 years ago. The second-best
time is now."

-Chinese proverb

WATER INDUSTRY

"Global Bottled Water Market
to Reach **\$65.9 Billion** in 2012."
-GLOBAL INDUSTRY ANALYST, INC

GREEN PRODUCTS

"Green is big business. Sales
of environmentally friendly
products in the U.S. **exceeded
\$40 billion** last year."
-adage.com

HEALTH & WELLNESS INDUSTRY

"Recently, this wellness
business has grown to over
\$500 billion in sales, and it is
projected to continue
growing and reach \$1 trillion
for the next five years."
-ahealthysliceoflife.com



THE WATER IONIZER INDUSTRY IS THE PERFECT
COMBINATION OF 3 OF THE FASTEST GROWING INDUSTRIES.

DISCOVER
WHAT'S WAITING FOR YOU

You Picked The Right Industry Now Pick The Right Company

As a
Tyent USA Dealer
you will



Have more
free time



Make
Money



Be a
Professional in
a rapidly growing
industry



Make your
own
schedule



Write your
own check



My customers have seen numerous benefits from drinking alkaline ionized water and absolutely love their Tyent systems. Tyent systems are built with quality and they stand behind their products."

Diane McConnell
Healthy Living Enterprises



GOOD IDEA



“An idea is only as good as the information you have to support it. It is this concept that has defined Tyent USA from the very beginning. Here are some ideas. You will find the information to support them in the pages below.”



Our Policies

Protect
Our Dealers



Our Program

Train, Help and
Support our Dealers



Our Reputation

Is a Strong Foundation
for our Dealers to Build On

Find Success and Peace of Mind

In Our Dealer Policies

Including:

1

Tyent Products Are Cutting Edge, Making Them Highly Sought After

2

Tyent University Training Series Make It Easy to Get Started to Begin Making Money

3

Access to Tyentdealers.com Provides 24/7 Support. It's Always There When You Need It

4

Dedicated Training Manager is There To Answer All of Your Questions and To Provide Help When You Need It

5

Special Tiered Pricing Structure

6

High Education Standards

7

2013 Marketing Series Collateral (brochures, business cards, etc)

8

Required Minimum Order Quantities and Protected Wholesale Prices Helps Protect You from Ever Losing A Sale To a Non-Dealer

9

Enforced MAP Pricing



A program that is as unique as
you are

When we invested over a quarter of a million dollars in developing our dealer success training series we started with a blueprint. We knew that no two dealers would be the same and that we had to consider background, available time, sales experience, knowledge level and many other factors. We believed from the start that with the right training and support, a stay at home mom could be just as successful as a doctor, business owner or professional salesperson.

Time, our most valuable asset

We wanted to develop a program that could cultivate a sustainable income and an exciting and comfortable lifestyle solely from focusing on Tyent products as the primary source of income. We also recognized that a respectable income should be obtainable when dedicating only 5 hours or less per week with this program.

Get going...

SUCCESS



We knew that our dealers would want fast results (21 days or less) and would be willing to put the work in if an effective, exciting and easy to execute plan was presented and the necessary support was made available.

A pretty little package...



Introducing **Tyent University** This multi-faceted, fast-paced and highly effective training program will catapult you into the water ionizer industry. As a Tyent USA certified water ionizer professional you will be given the opportunity to utilize the strength of the Tyent USA brand. Tyent USA Authorized Dealers are known for being the most knowledgeable and respected in the industry. Furthermore, our dealers are also the most prepared. Equipped with our 2013 series of marketing materials, you will have everything you need for every circumstance, and more importantly you will be trained on how and when to properly utilize these materials.



HOW TO CLOSE A SALE



HOW TO OVERCOME OBJECTIONS



HOW TO GENERATE AND NURTURE LEADS



HOW TO PROGRESS THROUGH A SALES PROCESS



HOW TO LET TYENT WATER™ WORK FOR YOU



HOW TO TURN A LEAD INTO A SALE IN 21 DAYS



HOW TO BECOME A SURPLUS OF KNOWLEDGE
ON THE IONIZER INDUSTRY

YOUR BENEFIT

You are given the training and confidence to make money. Help is always a phone call or a click away.



Includes Daily
Step-by-Step
Instructions Created
for Your Success!

Live Dedicated
Traveling Managers!

“Tyent USA is the only water ionizer company to offer such an amazing program for Authorized Distributors.”

Available 24 hours a day

Tyent USA has invested over a quarter of a million dollars to create Tyent University, and it is all for your success.

You will be equipped with training modules, sales guides, product guides and marketing tools created by water ionizer experts with over 45 years of combined experience.

Video modules include:

- Water Ionizers 101
- How to Perform a Demonstration
- Alkaline Ionized Water 101
- Selling The Technology 101
- Use and Operation
- Much more!





TYENT USA BUSINESS CARD TEMPLATE

Tyent USA makes it easy for distributors to get on the fast track to success with these beautiful free templates available for download from Tyent University.





TOP

QUALITY MARKETING TOOLS FOR TOP QUALITY IONIZERS



Our Reputation is Stellar!

Check Out Our BBB Rating, Celebrity Qoutes, Athlete's Testimonials and Media Excitement

Celebrities and athletes love our brand! They demand the best and Tyent delivers.



Yannick Bisson
Canadian Film Actor, Murdoch Mysteries
"People tell me I never age, and I tell them it's all in my Tyent Water™"



Michael Mckenry
Catcher, Pittsburgh Pirates
"You gotta look into this alkaline water. It'll pay dividends for your life. When it comes to alkaline water, Tyent USA is THE brand."



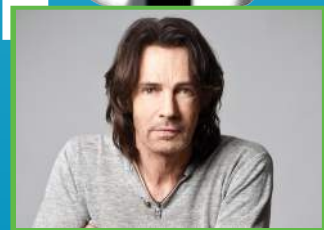
Grant Bowler
Actor
"Ah! This portable alkaliizer is a must-have! I could definitely use the TYgo at home."



TJ Ward
Professional Football Player
"With Tyent Water, my recovery time is much faster and my energy levels, have noticeably increased."



Clara Hughes
5 Time Olympic Medalist
"After a week of trying out Tyent ionized water, I could not believe the difference I felt after extreme training efforts."



Rick Springfield
Artist
"The Tyent unit is awesome."



Roger Daltrey
Singer
"I now take a Tyent water purifier on the road with me."

We have an A+ BBB rating!



Reputation is everything, so guard it with your life. That is Tyent's belief. After selling thousands of units, our customers continue to tell us how great our customer service is. As a dealer, you can use all of the PR, advertising and testimonials Tyent has to your advantage.



Our Stellar Reputation Will Gain Sales for **YOU!**

Elite Choice
ELITE CHOICE

Elite Choice

“The Tyent UCE 9000 Turbo Extreme Water Ionizer is one of a kind; it not only serves the purpose efficiently but enhances the very look of our kitchen.”



Discovery

boasts that the Tyent unit “Can create antioxidant-rich alkaline water that helps you stay more hydrated.”

PCWorld

PCWorld

“Tyent USA’s Uber-Healthy 9000T Water Ionizer pushes the limits of technology in almost every way.”



Traditional Home Magazine

selected the Tyent Ionizer as the holiday gift of choice for keeping you in your beau’s thoughts, “The gift of a water ionizer by Tyent USA will keep you in mind each time he takes a drink!”

GIZMODO

GIZMODO

“Tyent’s new 9000T, complete with a slick touchscreen display, can make your water even more healthy than it already is.”

- Gizmodo



CNet

“Designed to deliver water at specific pH levels, the technology allows for users to get exactly what they want when they want it, on demand.”

Tyent Cares About Our Dealers' Success! and We Keep Our Customers Happy!

TYENT DEALER PROGRAM DIFFERENCE

TYENT USA

- ✓ Ensures no undercutting
- ✓ Provides personal 1 to 1 training sessions
- ✓ Enforces purchase minimums to qualify
- ✓ Provides cutting edge marketing materials
- ✓ Offers Tyent University
- ✓ A+ Better Business Bureau rating

RESULT

- ✓ You make more sales and profits
- ✓ You make more sales and profits
- ✓ You make more sales and profits
- ✓ You are prepared and professional at all times
- ✓ 24/7 access with help that's just a click away
- ✓ Customers purchase with ease and trust in our brand.

OTHER COMPANIES

- ✓ Give away wholesale pricing in first call or inquiry
- ✓ Do not enforce purchase minimums to become a dealer meaning that anyone can become a dealer and receive dealer pricing
- ✓ Advertise that they "will beat any price"
- ✓ Commonly provide stale marketing materials (some from copy machines)
- ✓ Below average BBB ratings

PROBLEMS

- ✓ Leaves you without a chance to profit
- ✓ You lose a sale
- ✓ You lose money when you are beat for a price from corporate
- ✓ Looks unprofessional and sets a low standard
- ✓ Concerned customers who are too scared to buy



21 REASONS YOUR CUSTOMERS WILL SWITCH TO TYENT WATER™

1. Ultra Pure
2. Alkaline pH
3. Anti-Aging Properties
4. No Plastic Taste
5. Costs Less*
6. Energizing
7. Healthy
8. Healthy Source of **Molecular Hydrogen**
9. Supports a Healthy Immune System
10. Encourages Faster Recovery Time From Exercising
11. **Enhances Memory Preservation and Improved Concentration Level**
12. Assists in Hangover Relief
13. Good Detox
14. Antioxidant-Ric
15. Supports Weight Loss
16. Promotes Bone Health
17. Convenient– No Lugging Heavy Bottles
18. Tastes Great
19. Eco-friendly
20. Encourages Beneficial Probiotics in the Digestive Tract
21. Acid Fighting in the Body

COMPARISON OF TYENT USA TURBO MODELS

ALL UNITS COME WITH A 60-DAY TRIAL AND LIFETIME WARRANTY



MMP-7070 Turbo

MMP-9090 Turbo

UCE-9000 Turbo

	MMP-7070 Turbo	MMP-9090 Turbo	UCE-9000 Turbo
Plates	Solid/Mesh Hybrid 7 plates dipped and baked.	Solid/Mesh Hybrid 9 plates dipped and baked.	Solid/Mesh Hybrid 9 plates dipped and baked.
Plate Size	7" x 4¾"	7" x 4¾"	7" x 4¾"
Surface Area	245 square inches	315 square inches	315 square inches
Power Settings	4 Alkaline, 3 Acidic, 1 Neutral (including Turbo). Fully adjustable with 55 presets.	4 Alkaline, 3 Acidic, 1 Neutral (including Turbo). Fully adjustable with 55 presets.	3 Alkaline, 3 Acidic, 1 Turbo (for both alkaline and acidic output) 1 Neutral. Fully adjustable with 99 presets per level.
Plate Material	Solid/Mesh Hybrid Medical grade, strengthened titanium plates—dipped multiple times in platinum	Solid/Mesh Hybrid Medical grade, strengthened titanium plates—dipped multiple times in platinum	Solid/Mesh Hybrid Medical grade, strengthened titanium plates—dipped multiple times in platinum
Retail Pricing	Full retail \$2,895 with sale pricing as low as \$1,995	Full retail \$3,495 with sale pricing as low as \$2,495	Full retail \$3,995 with sale pricing as low as \$2,995
Filtration	Dual filters Standard filtration 1 Micron	Dual filters, Ultra filtration .01 Micron (with Standard filter option)	Dual filters, Ultra filtration .01 Micron
Operational Controls	Digital LCD touch screen	Digital LCD touch screen	Advanced interactive touch screen technology
Negative ORP Levels	Up to -750*	Up to -875*	Up to -875*
pH Levels	2.5-11.5*	2.0-12.0*	2.0-12.0*
Prevention Devices	Flood prevention sensor	Flood prevention sensor	Flood prevention sensor
Cleaning	Automatic self-cleaning	Automatic self-cleaning	Automatic self-cleaning



*Depending on source water.

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“The Tyent UCE 9000 is the modern, top of the line, absolutely best machine on the market today, with the only LIFETIME WARRANTY that has zero stipulations in the industry!”

Ruth Billings

Alkaline Solutions Aqua Purification
Louisville, KY



“We've never had a Tyent customer ask for a return and warranty issues have been non-existent.”

Jay Cunningham

Better Water Store
Williamsburg, VA



“A great benefit that I enjoy as a Tyent dealer is that I can make extra income while most importantly, help friends, family and others I meet in this business, to reach a better level of health.”

Marco A. Rossil

Gordonsville, VA



“Now, I not only make money but I also make the difference in people’s lives!!”

Ira Soebroto

AIM Wellness Water Company
Santa Monica, CA



“What stands out is the customer service, the quality of the products, their warranties and most of all the ability to help people obtain optimal health.”

Ray Vigil

Alternative Perfect Health
Colorado Springs, CO



“I suggest to everyone to purchase from Tyent USA, and to really look into selling Tyent USA’s whole product line.”

Lynda Smith

Quality Time Management
Pollok, TX



“If you’re going to be successful at selling a product, you’ve got to believe that it represents the absolute best choice for customers. That’s exactly why I chose to become a Tyent dealer.”

Austin Buce

Tyent SuperStore
Alabama



“After 3 weeks drinking Tyent Water, I can sleep better; my sores on my legs have closed up; and my knee pain is better. I was transformed!”

Helen Carson

Indianapolis, Indiana



“My life has been forever changed thanks to Tyent alkaline water. I began to have energy and amazingly on day 18 I had flushed 17lbs.”

Jeanette Nance

Indianapolis, Indiana

Got Any Questions? Just give us a ring.

Even if you are just a little curious, then rest assured that you have come to the right place.

Our team has over 45 years of combined experience in the water ionizer industry, and we would love to hear your thoughts and feedback.



“I decided to become a Tyent dealer because I believe in their water technology and the health benefits for me, my family and my customers. Tyent helps people lead healthier lives, and their dealer program has created a business model for me to help my foundation fight cancer.”

-Henry Osti
Ride Your Dreams Everyday Foundation



At Tyent USA we are here to help you reach your goals.

- ✓ Live Your Life Fully!
- ✓ Enjoy True Success!
- ✓ Love Every Minute!

Take the first step...
Call Now to find out more, or to get started.

855-893-6887

Distributor Specialists Are Here to Answer All Your Questions.

*New Dealers Will Receive A Free Marketing Kit (A \$24.95 Value).
Just Mention This Book When You Call!*

